

## FOR IMMEDIATE RELEASE

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## TRUFAST® TO SHOWCASE NEW PRODUCT INNOVATIONS AT INTERNATIONAL ROOFING EXPO

*TRUFAST is a Trusted Partner for Commercial Roofing Fasteners, Adhesives & Accessories*

BRYAN, OH – [TRUFAST®](#), a leader in technical solutions for the building envelope, will offer roofing contractors and industry professionals an up-close look at its latest product innovations during the International Roofing Expo (IRE) Feb. 6–8 in Las Vegas (Booth #5113). IRE is the largest roofing and exteriors event in North America.

“At TRUFAST, we have long prided ourselves in advancing the industry with fastening solutions for every surface. IRE is a perfect venue for connecting with customers and demonstrating our commitment to solving their challenges,” said Derek Fielding, VP strategic marketing, Altenloh, Brinck & Co. US, Inc. “We’re excited to showcase some of our latest innovations, including product offerings that have evolved beyond mechanical fasteners.”

Among its new products is the [EasySeal™ Retrofit Roof Drain](#), which features a unique mechanical seal and custom tool for quick and easy [installation](#). Unlike other retrofit drains, EasySeal does not have a sealant tape (which can become exposed during shipping and handling, thus expanding before installation) or multiple screws that can only be accessed with a long screwdriver. Every EasySeal drain comes with a special tool to tighten the drain into place, so contractors will always have the right tool for the job, right at their fingertips.

Other products to be featured at the expo include [Thermal-Grip™ Insulation Pins](#) for steel studs (12–18 gauge) and the Grip-Deck™ TubeSeal™ range—all recently introduced from TRUFAST® Walls. Grip-Deck™ TubeSeal™ fasteners, which include designs for both [insulation attachment](#) and [lath attachment](#), help seal blind fastener penetrations of air barriers or weather-resistant barriers.

While TRUFAST is widely known for its mechanical fasteners, the company also offers a portfolio of roofing adhesives and sealants. TRUFAST invites contractors to visit its booth (#5113) to explore the company’s breadth of offerings.

**\* \* \* About Altenloh, Brinck & Co. US, Inc. and TRUFAST \* \* \***

[Altenloh, Brinck & Co.](#) is proud to manufacture and distribute engineered fasteners under the SPAX® brand name for the construction market, the TRUFAST® brand for the commercial roofing industry and the TRUFAST WALLS® brand for exterior building envelopes and facades.

The company is headquartered in Bryan, Ohio, and operates a 200,000 square foot complex consisting of engineering, manufacturing, administration and central warehousing. ABC is part of the [Altenloh, Brinck & Co. Group](#) headquartered in Ennepetal, Germany.

Learn more about ABC and its brands at [www.altenloh.us](http://www.altenloh.us), [www.trufast.com](http://www.trufast.com), or [www.spax.us](http://www.spax.us).

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